

Sunnyvale
Public Library

Between the Lines

January/February 2005

The Great Sunnyvale Library Competition

By Steve Sloan

Enter the competition
and get your choice
of a free DVD rental
or a mystery prize!



Have you used the Sunnyvale Library's excellent collection of online databases? With just a few clicks of the mouse, you have access to a broad range of dependable, authoritative information. Available from anywhere you can access the Internet, the databases put millions of magazine and newspaper articles on thousands of topics at your fingertips. You can find detailed business and industry reports, up-to-date health and drug information, comparisons and evaluations of consumer products and much more.

Library staff believes learning should be fun. So, when you've completed a short, 5-question quiz (don't worry,

there are hints!), we'll give you a choice of a free DVD rental or a mystery prize. Pick up a copy of the quiz at any of the customer service desks inside the Library. After you've completed the quiz, check your answers at any of the customer service desks and then bring it to the Library's checkout desk to claim your prize! Answers must be correct to win. If an answer is incorrect, you'll have a chance to fix it. Limit one prize per person. The competition runs from January 2, 2005 to February 28, 2005.

Whether you're an expert researcher or a novice explorer, the Library staff hopes you will enjoy the Great Sunnyvale Library Competition!

Funny in Farsi Author to Visit the Library

By Mary Chartrain



Firoozeh Dumas and her family moved to southern California from Abadan, Iran in 1972 and began a new life that included both hilarious experiences with American culture and also serious prejudices that her family faced after the Iranian revolution. On January 13, 2005 at 7 p.m., the American Association of University Women (AAUW) and the Sunnyvale Library invite you to hear Ms. Dumas discuss her book about these experiences, **Funny in Farsi: A Memoir of Growing Up Iranian in America**.

The book that resulted from the stories that Ms. Dumas wrote for her children became a finalist for the PEN/USA award in Creative Non-Fiction, and was selected as the 2004 title for the Orange County Reads One Book, a countywide book club in southern California. **Funny in Farsi** has also been placed on the California Recommended Reading List for schools. Former United States President Jimmy Carter called this memoir "A humorous introspective chronicle of a life filled with love of family, country and heritage."

Please join us to welcome Firoozeh Dumas to Sunnyvale to discuss **Funny in Farsi**. Refreshments will be served and there will be copies of the book available for purchase and signing.

Save the Date!

Sunnyvale Public Library's
16th Annual Storytelling Festival
Saturday, March 12, 2005
1 to 4 p.m.

in the Library's Program Room
This free program is for children
age 6 and older and adults.

WorldCat

A different way to search for books on the Internet

By Marsha Pollak

Have you ever tried to find a book on the Web that you could borrow instead of buy?

Most Web users see search results that link them to bookstores, not libraries. But now a project called Open WorldCat changes that by putting links to library collections, including Sunnyvale Public Library, alongside links to the more traditional Web content.

Here's how it works.

Go to Google or Yahoo! Search and type in "Find in a library" (using quotation marks) plus the title of the item you want (or use any keyword). Near the top of the search results should be your link, if there's a match. For example, you will see a link that says Find in a Library Atkins for Life. An even more specific search would be Site:worldcatlibraries.org and your keyword. This will get you only links to WorldCat libraries.

Another way to search is to download a special Yahoo! Toolbar featuring WorldCat searching. With it, your browser's toolbar is always ready to search for books in

libraries. Go to www.oclc.org/toolbar for details.

After you click on your link, type in Sunnyvale's zipcode-94086 and click on "Go". You will see a list of libraries that own the wanted material. If Sunnyvale owns the item, you can click on the Sunnyvale link and go directly to the item in our catalog and see if it is available. If available, call us at (408) 730-7300 and we'll put it aside for you. If it's checked out, you can reserve it with your Sunnyvale Library card. If Sunnyvale does not own the item you want, you'll see other nearby libraries that do.

This pilot project started with 2 million records, but now for a limited time all records with holdings information in WorldCat will be made available. WorldCat is a worldwide union catalog created and maintained collectively by more than 9,000 member institutions. It has approximately 56 million online records contributed by libraries, making it the largest and most comprehensive database of its kind.

Sc[i]³ Update

City Council provides more time for fundraising

By Steve Sloan

For forty years, the City of Sunnyvale has cooperated with the United States Patent and Trademark Office (USPTO) to provide a patent and trademark collection within the Sunnyvale Library. In 1994, in an effort to achieve fiscal self-sufficiency, this relationship was enhanced through the development of a partnership program called Sc[i]³, the Sunnyvale Center for Innovation, Invention, and Ideas. Sc[i]³ offers patent and trademark seminars, searching, USPTO document delivery, videoconferencing, and access to the same databases used by patent examiners at the main USPTO office in Alexandria, Virginia. Sc[i]³ is one of three partnership libraries in the United States, the other two operating in Detroit, Michigan and College Station, Texas.

The goal of providing services which pay for themselves was never successfully achieved in the last 10 years despite immense effort to do so. The City of Sunnyvale has paid more than \$1.5 million during the 10 year period to subsidize the program. Due to the ongoing financial risk, staff recommended elimination of the program. The Council voted 4-2 on October 19, 2004 to eliminate the program. On November 9, 2004, the Council reconsidered the question and at that time voted 4-2 to allow Sc[i]³ time to conduct a fundraising campaign which would be able to cover the difference between the revenue Sc[i]³ generates and the costs of offering the services.

The Friends of Sc[i]³ foundation is actively seeking donations to keep Sc[i]³ open in the fiscal year beginning July 1, 2005. A report will be delivered to the City Council in early March 2005 on the results achieved by the fundraising efforts. The City Council will use the information to decide whether or not the amount raised could sustain Sc[i]³ next year without any further financial risk to the City. Should you wish to get involved or donate, please contact Sc[i]³ at (408) 730-2746.

Library Staff Can Help in Many Languages!

By Helen Kelly

You may be a regular visitor to the Sunnyvale Public Library since you are reading the Library newsletter, but do you know a friend or neighbor who perhaps doesn't speak English very well and is apprehensive about coming to the Library?

In addition to books and media in international languages, the Library has staff members who come from all over the

world and can assist patrons with limited English skills. Languages spoken by staff members include Spanish, Portuguese, Russian, Chinese, Japanese, French, Tagalog, Hebrew, Vietnamese, and more. Of course, not all of those with language skills will be on duty at the same time, but staff makes every effort to help connect someone with information they seek, no matter what language is used to ask the question.



Finding the Perfect Book

By Christine Duxtad

It goes without saying that librarians love books. We also love being asked to help someone else find something stimulating and interesting to read. So, when a friend of mine asked me to find a book written between 1870 and 1970 for her sixteen-year-old son, I enthusiastically agreed to help. This was not an especially easy assignment, however. A hundred years covers a lot of good books to choose from, too many really, and I wanted to find the perfect book for him. It had to be age appropriate, match some of his interests and couldn't be too long or too short. It was clear that I needed some help of my own.

I turned to a book written by my new heroine in the library world, Nancy Pearl. Nancy is a librarian in Seattle, Washington and in her own words "has been in love with books from a very young age." She is the only librarian I know who has an action-figure doll



modeled after her! Her book, **Book Lust: Recommended Reading for Every Mood, Moment and Reason**, represents thirty years of work as a professional reader and book reviewer. It is amusing reading in itself and includes descriptions of books under such headings as *Flying above the clouds*, *Great dogs in fiction*, *Physicians writing more than prescriptions*, *Russian heavies* and *Three-hanky reads*. For my particular project, I started with *100 good reads, decade by decade*. Many of the books Nancy recommends are now out of print. If the Sunnyvale

Library doesn't have them, the librarians can help you find a library that does.

Although reading is her passion, Nancy does not believe anyone should slog through a book they don't enjoy. She has a rule for reading called the "Rule of 50." It goes like this: If you're 50 years old or younger, you should read 50 pages before giving up on the book. If you're over 50, when life is shorter, subtract your age from 100. That result is how many pages you should then read before stopping.

Did I find the perfect book for the young man? After discarding several suggestions because he had already read them, his mother and I settled on **Shane** by Jack Schaefer. It may not have been the perfect choice but I think he will like it and I had a great time reading through Nancy's recommendations.

The library has two copies of **Book Lust**. One is available for check out and the other is on our Best Books shelf for in-library use only. Ask the librarians to help you find **Book Lust** or another good book to read! It's what we love to do!

teens

Motorcycles and Cars: Sharing the Road

Sat, Feb 12, 2 pm

Do you know why motorcycles come flying up between two lanes of traffic? Ever wondered what it's like to ride on two wheels – and how you, as an automobile driver, can help to avoid upsetting and costly accidents?



Presented by Amy Holland, editor of *The Friction Zone*, this program for teens and adults emphasizes motorcycle safety from an automobile driver's perspective. Several bikes will be on display, and the riders will be available for questions.

The Program includes:

- A short humorous video
- Presentation by Amy Holland
- Q & A with Amy and a Public Safety Officer
- Motorcycles on display

children

Your Amazing Child

By Betsy Wachter

Recent research into the brain development of young children has proven the critical role of parents and caregivers in developing language and early literacy skills in children, beginning at birth. It is because of their efforts to sing, talk, and share books with their little ones that children are ready to learn to read and write when they begin their formal schooling.

Based on this research, the Public Library Association, a division of the American Library Association, has developed a program titled "Every Child Ready to Read @ Your Library." The program consists of a series of three workshops for parents and caregivers to identify the six early literacy skills necessary for reading and writing and to demonstrate how to build these skills. The Sunnyvale Public Library will present these three workshops and two additional ones for parents and caregivers in January, February, and March, 2005.

Early Literacy for Newborns to Two-Year Olds

Tuesday, January 11 at 7 p.m.

Early Literacy for Talkers: Two- and Three-Year Olds

Tuesday, January 25 at 7 p.m.

Early Literacy for Pre-Readers: Four- and Five-Year Olds

Tuesday, February 8 at 7 p.m.

Plant a Seed, Grow a Reader

A separate workshop for parents presented by Hooked on Nature. Tuesday, February 22 at 7 p.m.

Sign with Your Baby

A separate workshop for parents presented by Elizabeth Dehaven, who will share this technique to accelerate language development in pre-talkers. Tuesday, March 15 at 7 p.m.

All of these free workshops will be held in the Program Room of the Sunnyvale Public Library.

Give the Gift of Entertainment!

Sunnyvale Library Movie Passes

Available Now! ★

★ **4 Passes for \$6**
All proceeds support the Library



What's New in 2005

By Susan Denniston, Interim Library Director



The Sunnyvale Library recently bid farewell to its Director of 9 years, Victoria Johnson, when she accepted a position as the Director of Library Services at the San Mateo County Library. There is nationwide recruitment currently underway to recruit a new Sunnyvale Library Director. In the meantime, allow me to introduce myself. I am Susan Denniston, the Interim Library Director and I have been an Administrative Librarian at Sunnyvale for the past 15 years,

overseeing library operations. Although the leadership in the Library is changing, staff remains committed to delivering high quality library services.

There are already many exciting things to watch for in 2005! Here is a small sampling of what's coming soon:

- **A new online catalog.** The company selected to provide the online catalog, Innovative Interfaces, may be familiar to you already as they currently provide catalogs for Mountain View Public Library, Santa Clara City Library, and San Jose Public Library.

- **Downloadable audio books** for listening on your computer or PDAs (Personal Digital Assistants).

- **Global Language Materials grant.** The California State Library has provided \$25,000 to significantly expand the Chinese and Spanish language collections.

- **16th Annual Storytelling Festival** on March 12, 2005.

- **California Stories Uncovered grant.** The California Council for the Humanities (CCH) has awarded the Library a grant to provide book discussions on stories by native California authors and immigrants to California. There will be a

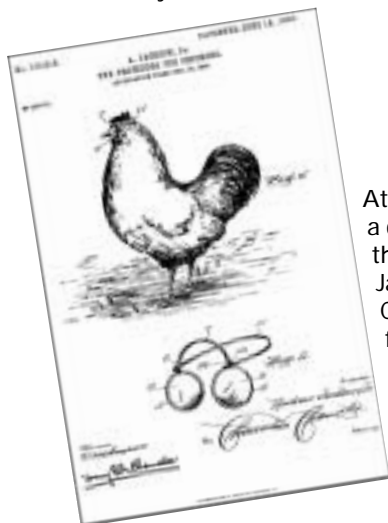
presentation by award-winning author Chitra Divakaruni on April 6, 2005 and more events to be scheduled soon.

- **Continuation of Patent and Trademark seminars** and searches pending fund-raising efforts by the Friends of Sc[i]³ Foundation and others in the Intellectual Property community.

- **Sunday Sounds program series.** Sunday afternoon concerts beside the Library's fireplace will enhance your Library visit. The series will feature the Viet Spring Folk Ensemble, the Firebird Chinese Youth Orchestra, and the Choral Project.

- **New materials!** The Library adds new items to the collection every week! Check for new releases by title in the Library catalog or visit the new release sections of fiction, non-fiction, or feature films to browse the recent arrivals.

To keep up to date on the latest news and events, look for the latest Library newsletter online at www.sunnyvalelibrary.org!



Fowling Up the Pecking Order

By Janet Berkeley

At first sight, this patent looks like it might be for a pair of glasses for a chicken. After all, the birds need to see where they are going when they are crossing the road on the way to the optometrist. Andrew Jackson Jr.'s 1903 patent #730,918 is actually an "Eye Protector for Chickens," a humane device to prevent the chickens from acting funky and pecking each other in the eyes. If you are hatching a great idea, don't chicken out, head over to Sc[i]³ where eggspert librarians can help with your patent and trademark questions. For more information on Sc[i]³ services, visit our Web site at www.sci3.com.

Doin' the Dewey

by JoAnn Rees

The 000-099 section of the Dewey Decimal System is composed of 'generalities', including bibliographies and books about libraries, magazines, journalism, and rare books. The section 070 is the number for news media, journalism and publishing, and includes memoirs, histories, and more. Some recommended titles you'll find in the 070s include:



The Untold Story: My 20 Years Running the National Enquirer
by Iain Calder
070.172 C

Al-Jazeera: How the Free Arab

News Network Scooped the World and Changed the Middle East

by Mohammed el-Nawawy
070.195 E

The Best of Herb Caen, 1960-1975
by Herb Caen
070.444 C

Bad News: Where the Press Goes Wrong in the Making of the President by Robert Shogan
070.4493 S

Personal History
by Katharine Graham
070.5092 G



Wired: A Romance

by Gary Wolf 070.5092 W

A Life in Letters: Ann Landers' Letters to Her Only Child

by Ann Landers
070.92 L



No Borders: A Journalist's Search for Home
by Jorge Ramos
070.92 R

"I Watched a Wild Hog Eat My Baby!": a

Colorful History of Tabloids and Their Cultural Impact
by Bill Sloan 071.3 S



Sunnyvale Public Library
665 West Olive Avenue
Sunnyvale, CA 94086

Library Hours

Monday–Thursday	10am–9pm
Friday & Saturday	10am–6pm
Sunday	12pm–8pm

Book and media drops are located outside the Library for after-hours returns.

Telephone Numbers	Area Code 408
Borrowers' Records	730-7303
Children's & Teen Services	730-7292
Deaf Access: TDD/TYY	730-7501
Dial-A-Story (English)	730-7333
Dial-A-Story (Spanish)	737-4907
Information & Reference	730-7300
Library Cards	730-7310
Library Administration	730-7316
Overdue Materials	730-7309
Renewals	730-7310
Sc[i] ³	
Patents & Trademarks	730-7300
Special Outreach Services	730-7306

Library Website

www.sunnyvalelibrary.org

Pursuant to the Americans with Disabilities Act, the City of Sunnyvale will make reasonable efforts to accommodate persons with disabilities. If you require special accommodation, please contact the library.